

Promotion and Enhancement of Interscholastic Participation

- Promote participation opportunities and the value of participation to all constituencies;
- Promote increased opportunities specifically for females in both existing and potential new championship programs (i.e. dance, field hockey, lacrosse);
- Require PA announcements regarding participation at all KHSAA events and provide scripts for use at regular season contests;
- Distribute electronic PSA to all schools for use in promoting the programs;
- Promote all aspects of participation including the social aspect;
- Promote the fact that participation IS success, not just scoring more points;
- Promote new opportunities for students (sport-activities) are generally very low cost;
- Provide incentives for members that add girls' sports - i.e. banner, plaque, etc., or continue team for a period of time;
- Participation level prizes, i.e. plaque/banner if x% of students are participants; and
- Recognition of those that participate in postseason (patches, etc.).

